

the big
DATSUN
difference



Value Car of the Year

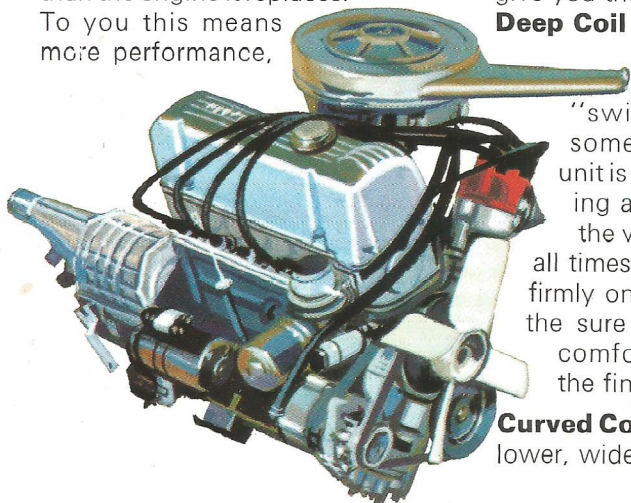
THE ALL NEW DATSUN SEDAN



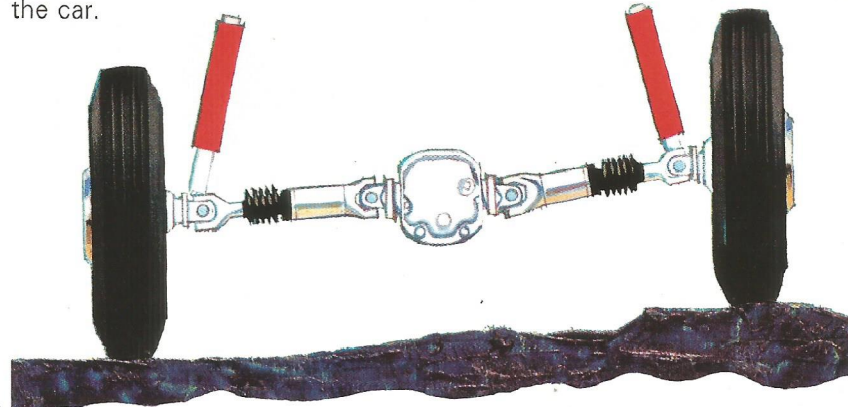
More Fine Car Features Than Any Car In Its Class!

Feast your eyes on new beauty! Feel the luxury of new size—new interior comfort—new power—new ride! These are the value features that make fine cars famous... that make the Big Datsun Difference!

New 96 H.P. Overhead Cam Engine—A major step forward in engine design. The Datsun O.H.C. engine is lighter, stronger (5 main bearings), contains fewer moving parts and is more efficient than the engine it replaces. To you this means more performance,



greater reliability and real gas economy. The Big Datsun Difference goes right to the heart of the car.

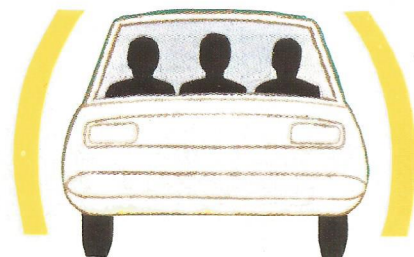


Fully Independent Rear Suspension—plus the Single Strut Front Suspension—combine to give you the comfort of Datsun's **Deep Coil Ride** at all 4 wheels.

The new rear suspension is not the "swing axle" found on some vehicles. Datsun's unit is the modern semi trailing arm type which keeps the wheels near vertical at all times so that the tires stay firmly on the road. You enjoy the sure handling and riding comfort that characterize the finest luxury cars.

Curved Contour Body. Longer, lower, wider body design means

true 5 passenger comfort. Big curved picture windows plus 4 wide-opening doors add to luxury



and convenience. Bucket seats are upholstered in glove-soft textured vinyl, and there's carpet wall-to-wall. Integrated body and frame assure solid, squeak-free, quiet running. While complete insulation of body and motor, plus factory undercoating, soak up sound. Result: the "Quiet Ride"—Datsun Style!

Windows-Luxury. Close to the intake vents while rear view air automatic noise are shut hushed constantly. Passenger free close. **Safe Brakes.** Datsun cells. For brakes straight-line can rely extra for makes them with all the you expect in



Full Range Mission. A This superb has been pr mobiles arou Datsun auto matched to t the new O.H silky-smooth and parking economy. D synchronesh sion is standa



AND STATION WAGON FOR '68

Fresh Air Sys-
Windows! Front
fresh air in...
haust the stale
Wind roar and
You drive in
y—with con-
ting fresh air.
njoy the draft-
of clean, quiet
dow driving.

Front Disc
safety, too,
gineering ex-
resistant disc
ont give sure,
ing power you
ny cars charge
akes—Datsun
ard—together
safety features

Wagonload of Luxury... Payload of Features



The wider and longer Curved Contour Body spells comfort and spaciousness for passengers. There's ample load space, too. The back seat folds down to produce a load area over five feet long. The wide tailgate door makes loading easy.

Bucket seats in front, and deep foam cushioned rear seats in glove-soft vinyl, add to the comfort of the Datsun ride. Interiors wipe clean with a damp cloth.

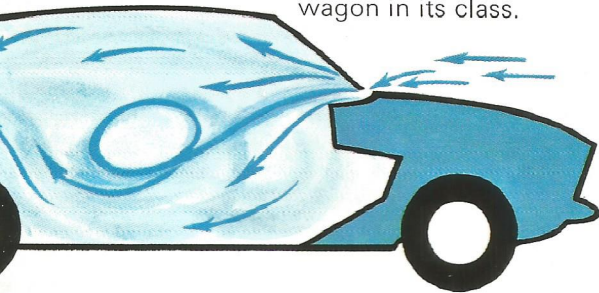
supply safer, surer stopping power. Silky-smooth, full-range, 3-speed Automatic Transmission is available at low additional cost.



With a wagonload of no-cost extras such as white sidewall tires, heater & defroster, backup lights, bucket seats, 4-speed synchromesh transmission and many others—the Datsun makes it possible for every family to enjoy a versatile, powerful Station Wagon.



Here's the Value Wagon of the Year. Totally new from grille to tailgate, the new Datsun Station Wagon delivers more extras, more luxury features than any wagon in its class.



The new Windows-Up Fresh Air System

is another comfort feature. With "wind wings" eliminated, fresh air circulates automatically to give you clean, noise-free, draft-free ventilation.

Handling and parking ease make the Datsun Station Wagon a pleasure to drive. The Datsun turning diameter is only 31' and the sloped hood lets you see the road only a few feet in front of the car. Safety front disc brakes



Automatic Trans-
nient option.*
ed automatic
in fine auto-
e world. The
is perfectly
wer range of
gine. Result:
rtless driving
with fine gas
s famed, all-
ed transmis-

*extra cost



Features of the World's Finest Cars--Datsun for '68

The big Datsun Difference is Value! Even more Datsun-per-dollar than before! **No-Cost Extras** delivered as standard equipment include: Whitewall tires. Chrome wheel covers. Heater & defrosters. Outside mirror. 2 Sun visors. Courtesy lights. Bucket seats. Wall-to-wall carpeting. Deluxe vinyl interior and deep pleated foam cushions. Glove com-

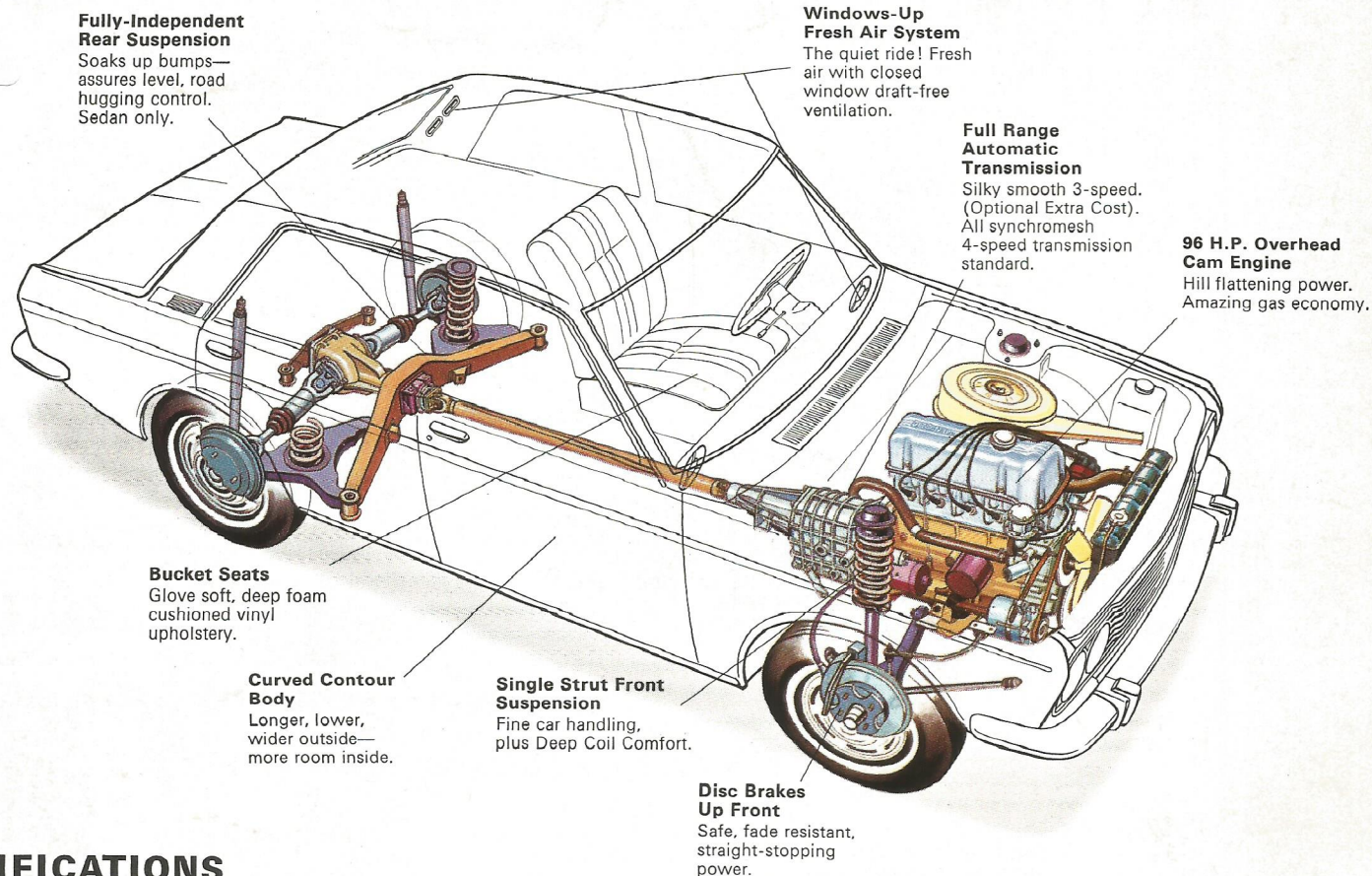
partment and large trunk space. Battery-saving alternator. Oil filter. And countless other luxury touches.

Datsun is built by Nissan Motor Co., Ltd., one of the world's leading manufacturers of quality automotive products. **This year drive the new standard of automotive value ... drive a Datsun ... then decide.**

Parts & Service Coast to Coast

Wherever you travel across the U.S.A. you'll find a Datsun Dealer to serve you—with prompt service and genuine parts. Each dealership is your Datsun's home away from home—for dependable service is as much a part of the Datsun you buy—as the car itself.

5071



SPECIFICATIONS

Datsun Sedan PL 510 and Station Wagon WPL 510

Dimensions	Sedan	Wagon
Length	160.2"	163.2"
Width	61.4"	61.4"
Height	55.1"	56.5"
Wheelbase	95.3"	95.3"

Engine	Overhead Cam
Horsepower	96 at 5600 RPM
Displacement	1595 cc
No. Cylinders	4
Compression Ratio	9.5 to 1
Bore & Stroke	3.3" x 2.9"

All Synchronesh 4-Speed Transmission	Gear Ratios:
1st	3.66
2nd	2.18
3rd	1.41
4th	1.00
Reverse	3.64

Full Range Automatic Transmission
3 speed, Borg-Warner (optional at extra cost)

Weight	Sedan	Wagon
4-Speed Trans.	2017 lbs.	2083 lbs.
Auto. Trans.	2041 lbs.	2138 lbs.

Lubrication System

Pressure feed with full flow oil filter
Pan capacity: 1.06 gallons

Ignition System

Coil and distributor with mechanical and vacuum control

Cooling System

Pressurized radiator with centrifugal pump. Pellet type thermostat and fan. Capacity: 1.69 gal.

Electrical System

12 Volt battery; 300 Watt alternator

Clutch

Single dry plate

Fully Independent Rear Suspension

(sedan only) Semi-trailing arm with coil springs and telescopic double acting hydraulic shock absorbers
(wagon) Heavy-duty semi-elliptic leaf springs with telescopic double acting hydraulic shock absorbers

Single Strut Front Suspension

with deep coil springs and anti-sway stabilizer

Steering

Recirculating ball type. Gear ratio: 15.0:1
Turning circle: 31.4 ft.

Brakes

Disc brakes in front; hydraulic, deep-finned 9" drums, rear. Mechanical parking brake on rear wheels.

Lighting

Two dual sealed beam headlights. Two parking and turn signal lights with left/right flashers on dash. High beam warning light. Parking brake warning light. Two combined stop, tail and turn signal lights. Room light, rear license light, backup lights, safety side directional lights.

Fully Instrumented Padded Dash

Speedometer, Fuel Gauge, Water Temperature Gauge, Oil Pressure Warning Light, 2-Speed Electric Wipers and Windshield Washers, 3-Speed Heater & Defroster, Blower Switch, Fresh Air Vent Control Levers, Glove Box.

Body, Interior Appointments

4-Door Sedan, 4-Door Station Wagon, 5-Passenger Seating, with adjustable front seats. All steel body. Pleated, patterned full vinyl upholstery. Room light door switches automatic on both sides. Safety glass all windows and doors. 3-point safety seat belt anchors. Twin padded sunvisors. Ash trays front and rear. Vinyl floor mat. Fuel tank lock. Trunk floor mat. Rear passenger assist handles. Full flow, non-draft ventilators. Vinyl covered rear luggage space, and rear gate lock on Wagon.

the big
DATSUN
difference

PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE *PRICES DO NOT INCLUDE TAX, LICENSE, OPTIONS, D&H AND FREIGHT, IF ANY.

There's a New Datsun for Everyone

Drive a Datsun... then decide at your Dealer



2000 Sports Car



1600 Sports Car



No. 1 Import Truck in the U.S.

WALSH'S FOREIGN CAR INC.
815 S. MAIN STREET
RT. 125, HAVERHILL, MASS.